

# SPECTRUM 17

**CALL FOR ENTRIES**

**DEADLINE: JANUARY 22, 2010**



Magnum, B.P.I.



Commander Z



The Drop Shadow



Rick "Lens" Flare



Darth Mahl



Random Select

## Sassy #17!

This is an invitation to all professional and student artists, art directors, publishers, and artist representatives to submit entries to the 17<sup>TH</sup> Annual Spectrum International Competition for Fantastic Art. All art works in all mediums embracing the themes of science fiction, fantasy, horror, and the surreal are eligible for this show. Fantastic Art can be subtle or obvious, traditional or off-the-wall, painted, sculpted, or photographed: there is no unacceptable way to create art and there are no set rules that say one piece qualifies while another doesn't. *Imagination and skill are what matters.* Work chosen by the jury will be printed in full color in the *Spectrum Annual*, the only peer-selected "best of the year" collection for the fantastic arts.

### Eligibility

Any published or unpublished art may be submitted in the appropriate category. Work must have been finished or first published between January 1, 2009 and January 1, 2010.

### The Basics

**Do not submit original art for judging:** entry material submitted to the jury will **not** be returned. The jury will select works from the entries for inclusion in the *Spectrum Annual*; the act of entering art in the competition does *not* guarantee inclusion in the book. If your entry is accepted be certain that a reproduction-quality transparency or Mac-compatible digital file is available to insure the entry's inclusion in the *Spectrum Annual*. **Failure to provide repro-quality material by the deadline given in an acceptance letter will cause an otherwise accepted entry to be excluded from the book.**

The appropriate fee must accompany the entry and the entry forms must be filled out legibly (information for the book and for correspondence will be drawn from the entry forms). The person submitting work for this competition warrants that they are the copyright holder or has the permission of the copyright holder to enter said work and by so doing grant permission for publication in the *Annual* and in the promotion of same. No other rights, either for print or electronic mediums, are granted to *Spectrum* and all copyrights will be acknowledged to the respective copyright holders within the content of the *Annual*.

### Entry Fees

One "A" Form and the entry fees must accompany your total package of entries. (A "B" Form must be taped to the back of each entry, but only one "A" Form needs to accompany each participant's entries.) Single entry fee is \$20.00 per work. Series (5 **related** pieces or less) entry fee is \$40.00. Note that the Series Entry Fee is a price break for *related* works only (i.e. multiple illustrations for a book, pieces in an advertising campaign, etc.): the jury may select any art they deem worthy and are not obligated to select all works from a Series entry.

All checks must be made payable to *Spectrum*. **Foreign entrants** must send an international money order or a check in U.S. funds drafted on a U.S. bank: entry fees for *both* domestic and overseas entrants may be paid with a **Visa** or **Mastercard** by providing the appropriate information (#, expiration date, signature, etc.) in the designated spot on the entry form. The billing address of the card holder **must** be provided on the form.

**There are NO additional fees or charges.**

### Deadline For Entries

Entries must be delivered, prepaid, with all appropriate forms and entry fees to **Spectrum, P.O. Box 4422, Overland Park, KS 66204 U.S.A.** [**Federal Express**—please check the "No Signature Required" option—and **UPS** packages can be sent to Spectrum, 11520 Flint St., Overland Park, KS 66210 U.S.A. 913-538-1142] no later than **January 22, 2010**. The judging will take place shortly after the deadline.

### Notification For Accepted Work

Only entrants whose works are selected by the jury for inclusion in the annual will be notified by mail in April, 2010 with additional information. A list of accepted entrants will *also* be posted on the *Spectrum* website: **www.spectrumfantasticart.com** Please check to see if your name is on the list before contacting us to ask if you made it. We will **not** be notifying entrants that did not have work selected: only artists *with* work selected by the jury for inclusion in the annual will have their names listed on the website and will be notified by mail.

## Categories

All entries will be divided into eight major categories: the jury will judge each category objectively, keeping in mind the work's intent and purpose in their decisions. Black and white, limited color, and full color works will be considered equitably. Each entrant is responsible for placing their work in the appropriate category by writing one of the following codes in the designated box on Form "B". Each entry form must be filled out completely. **ONE "A" form per entrant and a "B" form for EACH piece of art must accompany your entries. Each form must be filled out completely and LEGIBLY.**

### Advertising

For single entries use code **A/1**. For series entries use code **A/2**.

Suggested entries include art for newspapers and magazines, posters for films, TV, and publications, packaging for video and music products, brochures, billboards, and POP displays.

### Book

For single entries use code **B/1**. For series entries use code **B/2**.

Suggested entries include art appearing inside and on the covers of all hardbound and paperback books, including children's books. No complete books will be judged as a single entry: multiple pieces from a book should be entered as a "series."

### Comics/Graphic Novels

For single entries use code **C/1**. For series entries use code **C/2**.

Suggested entries include covers and individual pages from adult and children comics and graphic novels. No complete comics will be judged as a single entry. **Do not submit work featuring license-protected comics characters without the permission of said character's copyright holder.**

### Concept Art

For single entries use code **CA/1**. For series entries use code **CA/2**.

Suggested entries include work created for films, TV programs, theater, and video games. **Do not submit work that is license-protected without the permission of the proper copyright holder. 2 YEAR TIME-WINDOW FOR THIS CATEGORY: Art can have been created between 1/1/08–1/1/10.**

### Dimensional

For single entries use code **D/1**. For series entries use code **D/2**.

Suggested entries include sculptures created for model kits, collectibles, editorial, and fine art. A maximum of 3 photos of a single entry (to show detail) may be sent for *no* additional fee.

### Editorial

For single entries use code **E/1**. For series entries use code **E/2**.

Suggested entries include all art appearing in magazines or newspapers—including spot art, political, and humorous works—or on television news or "magazine" programs .

### Institutional

For single entries use code **I/1**. For series entries use code **I/2**.

Suggested entries include art appearing in connection with announcements, annual reports, calendars, greeting cards, prints, portfolios, posters, plates, website graphics, collectibles, promotional directories and self-promotion mailers, and any other venues not obviously covered by the other categories.

### Unpublished

For single entries use code **U/1**. For series entries use code **U/2**.

Suggested entries include art created for portfolios, student work, gallery shows, experimental studies, speculative assignments, and ongoing projects for work to be published at a future date.

Give your work a fair chance at being selected for inclusion in the book: try to submit the best quality representation of your art possible. No, don't spend an arm and a leg on color-corrected prints, but **DO** make sure the submission *is* in focus, *isn't* the size of a postage stamp, and doesn't look like it was photographed in the fog.

Entries are NOT pre-screened: ALL entries will be reviewed by the jury.

## Submission Guidelines

Submit proofs, tearsheets, color photographic prints (try to limit the size to around 8"x10" if possible, but all sizes are acceptable), clear photo copies, laser prints, or other reasonably high-resolution computer-generated print. **No original art, slides, or computer discs or CDs will be accepted for judging.** Do **not** submit complete books, comics, graphic novels, or articles as a single entry. **One Form "A"** should accompany your entries. **A Form "B"** (or a facsimile) must be taped to the back of **each** entry. If the entry is part of a series, a Form "B" must be taped to the back of each piece. If accepted, a copy of the art will be sent to you. **Credits for the Spectrum Annual** will be taken from Forms "A" and "B": spelling, credits and addresses must be complete and **legible**.

## Awards

The jury will present Gold and Silver Awards to exceptional works in each category. A "Grand Master" Award will be presented each year to an artist whose work has achieved a high level of skill and imagination over the course of their career and who has had a positive influence on the field of fantastic art and their fellow creatives. The awards are sculpted by Joseph DeVito and rest on a base sculpted by Tom Banwell. The "Grand Master" base is sculpted by Tim Holter Bruckner.

## Spectrum Seventeenth Annual Book

Each accepted entry will be reproduced in full color and given complete credit in the seventeenth *Spectrum Annual*; the contact address of the artist or their agent/representative will be printed in the artist index. The person who has submitted an accepted entry will receive a complimentary copy of the annual. Tear sheets are *not* available.

## It's Tough Out There

Times are hard, companies are keeping a close eye on budgets, artists are having to contend with more competition for fewer clients, and the culture as a whole is at a confusing crossroads trying to figure out the best way to receive information, entertainment, and content. Promotion of and for artists and their works is more crucial than ever. As important as they are, websites are a shot in the Internet Dark, e-mail blasts can get caught in spam filters, postcard mailers often get round-filed immediately, but *resource books...they're* the promotional venue that keep on generating interest and, more importantly, **work**.

The *Spectrum Annual* is a showcase for the best and brightest creators of fantastic art from around the globe: at the same time it serves as an invaluable resource book for art directors, art buyers, publishers, and agents world-wide—hundreds of copies are sent out gratis with the intent of generating additional work and exposure for the artists selected for inclusion in the annual. The circulation of *Spectrum* matches and in many cases far exceeds those of other annuals and resource books; we deliberately maintain a price that makes it affordable for every budget. Our purpose and singular agenda is the promotion of art and artists. We believe that *Spectrum* functions as a cost-efficient promotional forum and provides a bridge between creator, client, and aficionado as well. *Spectrum* is all about facilitating opportunities for creators. The largest of this field's competitions is also the toughest to make; the act of entering art does not guarantee inclusion in the book. **Not everyone gets in.** The "excellence bar" is raised each year: the job of the jury to make selections gets increasingly difficult. Not being selected is *not* a personal criticism of the artist, *but* having your work chosen by the judges *is* of significance.

We sincerely love this art and we want others to feel as passionately about it and recognize the skills of the artists who create it as much as we do. Our sponsorship of the **SPECTRUM EXHIBITIONS** at the Museum of American Illustration in 2005 and 2009 are examples of how strongly we feel about this field of art. We think of *Spectrum* as an ongoing history book series, collections that can be used as both a reference and as an inspiration to artists and readers for many years to come. We also see the annual as a starting point that will inspire readers and potential clients to search for *more* works (in magazines, comics, books, and films) by their favorites. Your support of the competition helps to achieve these goals—*each book is very much a communitive effort and can only be as good as the artists that care enough to take part.* These are *your* books: your participation has always been and will always be appreciated.

Answers to many frequently asked questions can be found on our website:

**[www.spectrumfantasticart.com](http://www.spectrumfantasticart.com)**

Thank you for your continued interest. We hope to see you in *Spectrum 17!* Good luck!

# Spectrum 17 Jury

*Spectrum* is pleased to announce the following respected creatives as jurors for this year's competition:



## Kerry Callen

Cartoonist and art director, Kerry Callen is the creator of *Halo and Sprocket*, published by SLG.

[www.haloandsprocket.com](http://www.haloandsprocket.com)

## Bill Carman

Artist Bill Carman says, "Mother was a Korean smuggler, father a secret government guy, my wife is a PI, I always feel like I'm being followed

[billcarman.blogspot.com](http://billcarman.blogspot.com)



## John Fleskes

As CEO of Flesk Publications, John is responsible for lavish books by James Bama, Franklin Booth, and Harvey Dunn.

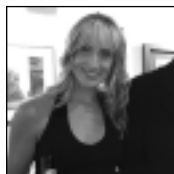
[www.fleskpublications.com](http://www.fleskpublications.com)

## Rebecca Guay

Both an Illustrator and an educator, Rebecca is the founder of the annual

Illustration Master Class

seminar. [www.rebeccaguay.com](http://www.rebeccaguay.com)



## Iain McCaig

The principal designer for *Star Wars—The Phantom Menace*, *Bram Stoker's Dracula*, *Interview With a Vampire*, and *Terminator II*, Iain is also to founder of Dananxi Studio.

[www.iainmcaig.com](http://www.iainmcaig.com)

## The Spectrum Advisory Board

Rick Berry, Brom, Mark Chiarello, Harlan Ellison, Leo & Diane Dillon, Irene Gallo, Don Ivan Punchatz, Bud Plant, Tim Underwood, and Michael Whelan

## Contact Information

We can be reached via email at: [info@spectrumfantasticart.com](mailto:info@spectrumfantasticart.com)

We may be reached during business hours (Central Time) by phone at 913-538-1142.

Visit our official website at [www.spectrumfantasticart.com](http://www.spectrumfantasticart.com)

**Note:** Use only the address and contact information on the poster when making inquiries to or about *Spectrum*. **Please notify us if you move!**



*Spectrums* 6—9 are out of print. The just-released *Spectrum 16*, as well as some earlier volumes in the series, can be found at your favorite bookstore or on-line bookseller.

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[www.paolorivera.com](http://www.paolorivera.com)

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# ENTRY FORMS/INFO

## SPECTRUM 17

• ONE Form **A** and the entry forms **must** accompany your package of entries. Make checks payable to SPECTRUM. Entrants paying with a credit card must provide all necessary information on the appropriate section of the form. Foreign contestants must send an international money order or a check in U.S. funds drafted on an American bank OR pay with a credit card.

• Form **B** (or a facsimile) **must** be TAPED to the back of EACH entry. If the entry is part of a Series, a Form B must be taped to the back of EACH ENTRY.

**DELIVERY DEADLINE FOR ENTRIES:**

# JANUARY 22, 2010

**MAIL ENTRIES TO:  
SPECTRUM**

P.O. BOX 4422, OVERLAND PARK, KS 66204-0422  
USA

**FED. EX. OR UPS ENTRIES TO:  
SPECTRUM**

11520 FLINT ST., OVERLAND PARK, KS 66210  
816-217-3929

# FORM B

**TAPE THIS FORM OR  
FACSIMILE TO THE  
BACK OF  
EACH ENTRY  
(DUPLICATE  
AS NEEDED)**

FOR SPECTRUM USE



WRITE CATEGORY  
OF ENTRY HERE

FOR SERIES ENTRIES:  
THIS IS # \_\_\_\_\_ OF \_\_\_\_\_.  
**CREDITS AS APPLICABLE:**

ARTIST (Print clearly on line above.)

ART DIRECTOR

DESIGNER (OR PHOTOGRAPHER)

CLIENT

TITLE

SIZE

MEDIUM

INKER

COLORIST

PHOTOGRAPHER

# FORM A

# SPECTRUM SEVENTEEN

ADDRESS: P.O. BOX 4422, OVERLAND PARK, KS 66204-0422 USA.  
FOR FED. EX. & UPS: 11520 FLINT ST., OVERLAND PARK, KS 66210

FOR SPECTRUM USE



**ONE COPY OF THIS FORM MUST ACCOMPANY YOUR ENTRIES & FEES.**

NAME (PLEASE PRINT CLEARLY) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_ SINGLE ENTRIES AT \$20 @ \$ \_\_\_\_\_

\_\_\_\_\_ SERIES ENTRIES AT \$40 @ \$ \_\_\_\_\_

TOTAL FEE ENCLOSED \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_ I am the © holder or have the permission of the © holder to submit this work and grant Spectrum permission to include accepted entries in the Spectrum Annual.

Please charge my entry fees to my  Visa  Mastercard. We do not take American Express at this time.

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE ON CARD BACK \_\_\_\_\_

CARD HOLDER'S SIGNATURE \_\_\_\_\_

PLEASE PROVIDE YOUR CARD'S BILLING ADDRESS IF IT IS DIFFERENT FROM THE ADDRESS ON THE ENTRY FORM.